



# You are invited to exhibit!

The Industry's most popular attendee-driven product showcase

✓ RESEARCH

✓ EVALUATE

✓ COMPARE

✓ PRICE SHOP

✓ PURCHASE

## Show Dates

**JUNE 25 & 26, 2024**

## Location

Atlantic City Convention Center  
Exhibit Hall D & Flex  
One Convention Blvd., Atlantic City, NJ

## Exhibitor Set Up

**Monday, June 24, 2024**  
8:00 am to 6:00 pm

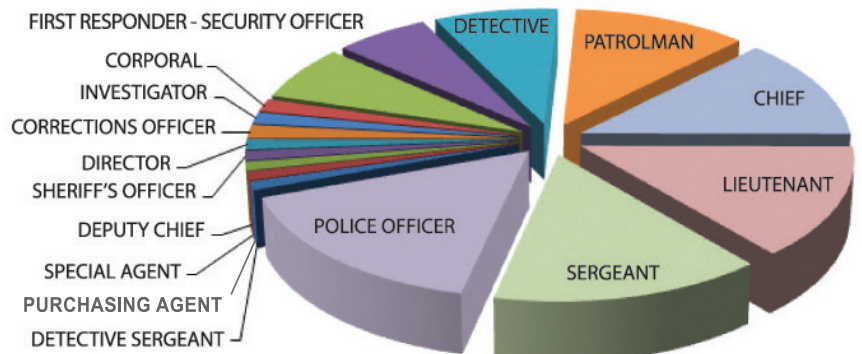
Vehicles are requested to be brought in by 10:00 am and are given first move-in preference.

## Exhibits Open

**Tuesday, June 25, 2024**  
10:00 am to 5:00 pm

**Wednesday, June 26, 2024**  
10:00 am to 3:30 pm

## Police-Security Expo Attendee Overview



Goods, Products & Services needed by Industry Professionals.

# POLICE SECURITY EXPO

Official Media Sponsor

Expo Host

Expo Management

**P&SN** Police and Security News  
Serving Law Enforcement & Homeland Security



Police & Security News  
[www.policeandsecuritynews.com](http://www.policeandsecuritynews.com)

NJ State Assoc. of Chiefs of Police  
[www.njscap.org](http://www.njscap.org)

Sitelwork Associates, Inc.  
[www.tradehowwheper.com](http://www.tradehowwheper.com)

One quarter of the population of the United States lives within 300 miles of Atlantic City, New Jersey. Our heaviest concentration comes from the Atlantic Seaboard. Approximately 100 miles from New York, less than 300 miles from Boston, less than 60 miles from Philadelphia and 150 miles from Washington, D.C., Atlantic City is conveniently located to every Middle-Atlantic population center, easily accessible from the national Interstate Highway grid.



## ALL THE RIGHT REASONS TO EXHIBIT!

- Introduce your newest products
- Get new leads and expand your customer base
- Keep an eye on your competition
- Expand your Distributor network
- Meet face-to-face with your remote customers
- Get exposure in the Exhibitor Guide & Expo Website
- Confirm that you are a serious player in the Industry
- Reaffirm confidence among existing accounts
- Have Attendees explore new product offerings
- Solidify your status as a legitimate Industry service
- Move excess inventory
- Obtain feedback & opinions from customers
- **CLOSE SALES**



When only the best will do!

All of our attendees share a common interest and goal to view, learn about and purchase goods, products & services in all price ranges.

## Exhibit Floorspace Rental Rate



### EXHIBIT SPACE PAYMENT:

(Check appropriate box)

	BEFORE February 5, 2024		AFTER February 5, 2024	
	Discount ACH or Check	Paying via Credit Card	Discount ACH or Check	Paying via Credit Card
100 sq.ft. (10'x10')	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$1,875	<input type="checkbox"/> \$1,875	<input type="checkbox"/> \$1,950
200 sq.ft. (20'x10' or 10'x20')	<input type="checkbox"/> \$3,450	<input type="checkbox"/> \$3,525	<input type="checkbox"/> \$3,525	<input type="checkbox"/> \$3,600
300 Sq.ft. (30'x10' or 10'x30')	<input type="checkbox"/> \$5,025	<input type="checkbox"/> \$5,100	<input type="checkbox"/> \$5,100	<input type="checkbox"/> \$5,175
400 Sq.ft. (20'x20', 40'x10' or 10'x40')	<input type="checkbox"/> \$6,425	<input type="checkbox"/> \$6,500	<input type="checkbox"/> \$6,500	<input type="checkbox"/> \$6,575

**SPECIAL DISCOUNTED "Turnkey" Furniture/ Carpeting PACKAGE** offered by AEX Convention Services the official PSE 2024 Show Decorator. Details found in the Exhibit Service Manual located at: [www.police-security.com](http://www.police-security.com)

### MULTI-SPACE DISCOUNTS:

Exhibit spaces larger than 400 sq. ft. are offered per request by emailing [contracts@police-security.com](mailto:contracts@police-security.com) or calling: 1-800-323-1927

### WHAT'S INCLUDED IN YOUR PSE 2024 10' x 10' Exhibit Space Rental:

- 100 square feet of Exhibit Space (assigned on a first-come, first-served Space Available basis)
- Pipe & Drape for the booth: 8 foot high backdrape and 3 foot high side rails (Back Drapery Panels are RED-WHITE-BLUE with Blue side rails)
- Exhibit booth sign listing Exhibitor Name and Booth Number
- PSE 2024 BANNER with website hyperlink and authorization to include in your preshow marketing
- Five (5) Exhibit Booth Staff Name Badges
- Use of the guarded Exhibitor lock-up room during non-show hours (for securing weapons & valuables overnight).
- Exhibit Listing (Company Name, Booth Number, Address, Phone, Website and one line Exhibit Booth Product/Service Description) included in the PSE 2024 Directory guide.

• Exhibit Name, Booth # and Website Link listed on the PSE 2024 online interactive Floorplan of [www.police-security.com](http://www.police-security.com)

• Complimentary pre-Expo mailing lists available by Exhibitor request (mailing information only with limited email addresses supplied)

• Complimentary Password supplied to Exhibitors only to download the Registered Attendee listing (Names, Titles, Addresses, Phone, emails -when supplied) for follow-up purposes, upon the conclusion of PSE 2024.

• Access to complimentary private on-floor office spaces which will be located on the Exhibit floor.

### WHAT'S NOT INCLUDED IN YOUR PSE 2024 EXHIBIT SPACE RENTAL RATE:

Booth Furnishings (tables, chairs, carpeting, electric service, audio visual equipment, Battery powered Lead Retrieval Rental Units, dedicated Internet service, etc.) are not included with your Exhibit Space rental. If wanted, they are the Exhibitor's responsibility.

### EXHIBITOR FLEXIBILITY:

**You can order your own Exhibit booth furniture and carpeting, required services and add-ons, directly from AEX, our official Expo Decorator.** You can also bring in your own equipment, or just add on to your rented Exhibit booth space on an ala carte basis from the PSE 2024 (AEX) Exhibitor Service Manual located at [www.police-security.com](http://www.police-security.com).

**The extent of how your Exhibit Booth space is decorated is up to you.**

- Annual Attendance of over 6,000 Industry Professionals
- New expedited express registration procedures
- Over 750 Exhibits on display
- 257,000 sq.ft. of useable floorspace ALL ON ONE FLOOR
- Open to Industry Professionals ONLY - NO ADMISSION FEE

## June 25 & 26, 2024

# 38TH ANNUAL POLICE SECURITY EXPO 2024

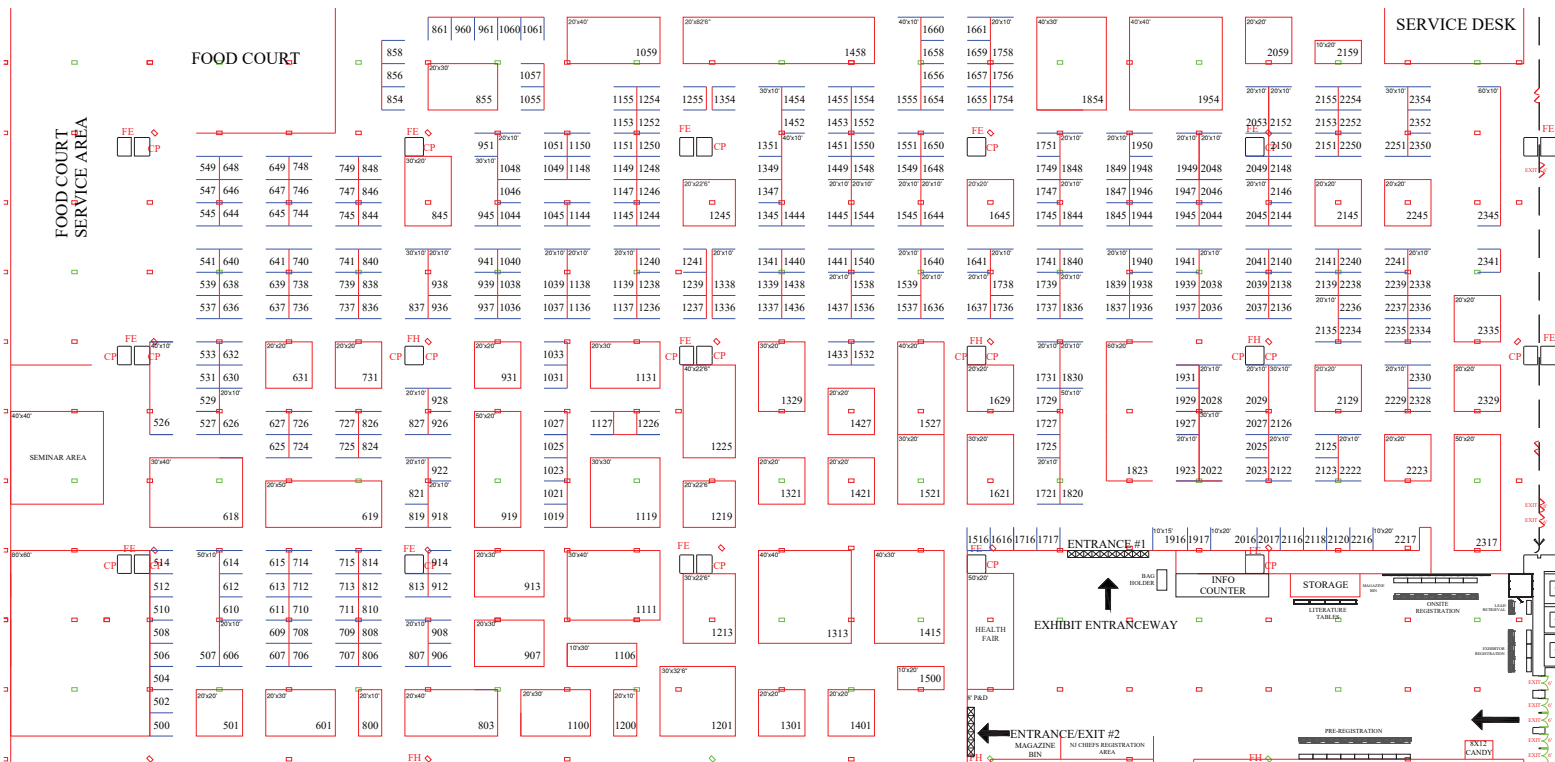


Exhibit Set Up: June 24th Atlantic City Convention Center  
View Floorplan on: [www.police-security.com](http://www.police-security.com) 1.800.323.1927



# POLICE SECURITY EXPO 2024 APPLICATION & EXHIBIT SPACE CONTRACT

June 25 & 26, 2024 Atlantic City, NJ Convention Center

Sponsor: The New Jersey State Association of Chiefs of Police

Exposition Management: Sitework Associates, Inc.



ESTABLISHED IN 1987

Police Security Expo 2024 is conducted for the betterment of Law Enforcement and conforms to the requirements as set forth by the N.J. Dept. of Law & Public Safety – Div. of Consumer Affairs-Charitable Registration and Investigation Statute (N.J.S.A. 45:17-A-18 et seq.) Exhibit space rental fees are not tax deductible as a charitable contribution.

**DATES & TIMES:** POLICE/SECURITY EXPO 2024 will be open to the Trade in the Atlantic City (NJ) Convention Center on Tuesday, June 25, 2024 from 10:00 am – 5:00 pm and Wednesday, June 26, 2024 from 10:00 am – 3:30 pm. Exhibit Set-Up is Monday, June 24, 2024 from 8:00 am – 6:00 pm.

### EXHIBITOR INFORMATION:

Company/Organization Name: \_\_\_\_\_

Name to appear on sign and directory if different than above: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ FAX: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Mailing Address to appear in Expo Directory if different than above: \_\_\_\_\_

### PREFERRED FLOORPLAN EXHIBIT SPACE LOCATIONS:

1<sup>st</sup> Choice \_\_\_\_\_ 2<sup>nd</sup> Choice \_\_\_\_\_ 3<sup>rd</sup> Choice \_\_\_\_\_

4<sup>th</sup> Choice \_\_\_\_\_ 5<sup>th</sup> Choice \_\_\_\_\_ 6<sup>th</sup> Choice \_\_\_\_\_

(Exposition Coordinator will make reasonable efforts to accommodate Exhibitor's preferences, however Sponsor can give no guarantee that Exhibitor's requests can be met).

Wish **NOT** to be near: \_\_\_\_\_

Wish to be near: \_\_\_\_\_

**ANY EXHIBITOR MAY DISPLAY PRODUCTS OF NO MORE THAN TWO (2) COMPANIES OR CLIENTS, WHICH THEY REPRESENT, IN A SINGLE 10'X10' EXHIBIT SPACE.**

**NOTE:** PSE 2024 exhibit space rental rate does not include Furniture / Carpeting. "Turnkey" Discounted Furniture Rental Packages & à la carte ordering is available from AEX Convention Services (official PSE 2024 Decorator) via the PSE 2024 Exhibit Service Manual found online at [www.police-security.com](http://www.police-security.com), or you can bring your own Exhibit space furnishings

### STATEMENT OF THE NATURE OF THE EXHIBITOR'S BUSINESS AND TYPE OF PRODUCT TO BE DISPLAYED:

This item must be completed and the exhibit will be limited to the display described below. Any changes in the exhibit are subject to written approval of the Exposition Coordinator. Please note that the use of exhibit space is subject to restrictions identified in this Contractual Agreements "Additional Provisions" Section. Exhibitor authorizes parts or all of the following information to be published in the Police Security Expo 2024 Directory (Use an additional sheet if necessary):

Use same description as listed in the 2023 Directory

New Information listed below

### PRODUCT/SERVICES DESCRIPTION:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

EXHIBITOR SIGNATURE: \_\_\_\_\_

EXHIBITOR Print Name: \_\_\_\_\_

### EXHIBIT SPACE RENTAL FEE:

Exhibit Space is allocated in 10' x 10' blocks and includes an identification sign, 8' high background & 3' side divider drapery, up to 5 Exhibitor badges per 100 sq.ft. block, Expo Directory & Website Exhibitor listing, Expo Banner for your website, Exhibit Service Manual, Lock-up room usage and Exhibit Floor Guard service during non-show hours. Booth carpeting is preferred, but not mandatory.

EXHIBIT SPACE PAYMENT: (Check appropriate box)	BEFORE February 5, 2024		AFTER February 5, 2024	
	Discount ACH or Check	Paying via Credit Card	Discount ACH or Check	Paying via Credit Card
100 sq.ft. (10'x10')	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$1,875	<input type="checkbox"/> \$1,875	<input type="checkbox"/> \$1,950
200 sq.ft. (20'x10' or 10'x20')	<input type="checkbox"/> \$3,450	<input type="checkbox"/> \$3,525	<input type="checkbox"/> \$3,525	<input type="checkbox"/> \$3,600
300 Sq.ft. (30'x10' or 10'x30')	<input type="checkbox"/> \$5,025	<input type="checkbox"/> \$5,100	<input type="checkbox"/> \$5,100	<input type="checkbox"/> \$5,175
400 Sq.ft. (20'x20', 40'x10' or 10'x40')	<input type="checkbox"/> \$6,425	<input type="checkbox"/> \$6,500	<input type="checkbox"/> \$6,500	<input type="checkbox"/> \$6,575

### MULTIPLE SPACE DISCOUNTS:

Exhibit spaces larger than 400 sq.ft. are offered per request by emailing [contracts@police-security.com](mailto:contracts@police-security.com) or calling: 1-800-323-1927

### PAYMENT INSTRUCTIONS:

Exhibit space will not be assigned without proper payment. Please complete, sign, fax or email this Exhibit Space Agreement to:  
**contracts@police-security.com FAX: (888) 908-6160**

### PAYING BY CREDIT CARD:

\_\_\_\_\_

Credit/Debit Card #

\_\_\_\_\_  MC  VISA  AMEX  DISCOVER

Expiration Date Security Code

Payment Authorized by: \_\_\_\_\_ (Signature)

Print Cardholder's Name: \_\_\_\_\_

Credit Card Billing Address if different from above: \_\_\_\_\_

### PAYING BY CHECK:

Make check payable to: **Police Security Expo 2024**

**Remit to:**  
Police Security Expo 2024  
P.O. Box 20068  
Sarasota, FL 34276-3068

### PAYING BY ACH OR WIRE TRANSFER:

Payment in US Dollars  
ACH (Automated Clearing House) or Wire Transfers  
Call 1-800-323-1927 for  
BANK OF AMERICA Routing #, SWIFT Code and  
PSE 2024 Bank Account #

### Additional Information:

Email: [contracts@police-security.com](mailto:contracts@police-security.com) 1-800-323-1927  
Visit: <http://www.police-security.com>

CUT HERE

## PSE 2024 APPLICATION AND EXHIBIT SPACE CONTRACT (ADDITIONAL PROVISIONS)

- 1. LOCATION OF EXHIBITS: POLICE/SECURITY EXPO 2024** will be held in the Atlantic City Convention Center. All measurements and exhibit space layouts shown on the floor plan are as accurate as possible and approved by the Atlantic City Fire Department. The Exposition Coordinator reserves the right, on behalf of Sponsor, to make such modifications and change exhibit space assignments as may be necessary, and to adjust the floor plan at any time to meet the needs of the Sponsor, Exhibitors, and the Exhibits. Expo Management reserves the right to adjust Expo operating hours.
- 2. EXHIBITOR IDENTIFICATION AND HOTEL RESERVATIONS:** Exhibitors will be furnished with identification name badges prior to the Exposition's opening. Discounted Hotel room rates have been established with specific Hotels in the Atlantic City area. Hotel reservation forms will be forwarded to Exhibitors with the return of the agreement. All guestroom reservations are to be made directly with the Hotels. Furniture, Carpeting & Exhibitor support service items are available for rental with order forms found in the PSE 2024 Exhibit Service Manual.
- 3. EXHIBIT SPACE EQUIPMENT AND SERVICE INFORMATION:** Exhibitor agrees to be bound by the rules and regulations as may be established from time to time by Sponsor or set forth in the POLICE/SECURITY EXPO 2024 Exhibitor's Manual which will be forwarded to Exhibitors within a reasonable time prior to the Exposition. The floor of the Convention Center is not covered. Carpeting or other suitable floor covering for the entire exhibit space is the responsibility of the Exhibitor, however, not a necessity. Exhibitors will be furnished with "Exhibitor Rights" guidelines. Complete shipping instructions and information regarding furniture rental, electrical work, telephone installation, plumbing, labor for erecting exhibits, drayage, etc. will be forwarded to Exhibitors in advance. Exhibitors will be furnished with setup guidelines outlining tasks that their own full time employees can perform. Electrical service, carpentry, plumbing, labor and telephone instruments must be provided through the Atlantic City Convention Center with appropriate ordering forms to be provided. Freight, drayage, furniture and Decorating services will be available through AEX Convention Services, the official service contractor of POLICE/SECURITY EXPO 2024. A service desk will be maintained in the exhibit servicing area. Sponsor assumes no responsibility or liability for any of the foregoing services performed or material delivered.
- 4. INSTALLATION AND REMOVAL:** Freight **MUST BE REGISTERED** in the Convention Center loading docks between the hours of 8:00 am & 4:30 pm on Monday, June 24, 2024 the Expo's set-up date. Exhibitors may install at 8:00 a.m. VEHICLES MUST BE IN PLACE BY 10:00 a.m. on Monday, June 24, 2024 and will be given first move-in preference. **All labor in connection with installation, removal, and maintenance of the Exhibition must be performed under the jurisdiction of the appropriate unions.** Exhibitors will not be able to bring freight in through the Loading Dock if it is not registered by 4:30 p.m. on Monday, June 24, 2024. **Only hand carried items will be permitted entrance through the Convention Center doors. ALL EXHIBITS MUST BE IN PLACE AND FULLY ASSEMBLED BY 10:00 a.m. on Tuesday, June 25, 2024 and ready for the Exposition's opening. Dismantling may not begin until 3:30 p.m. on Wednesday, June 26, 2024.** All Exhibits must be removed by 11:00 p.m. on June 26, 2024. Materials not removed by this time will be removed by AEX Convention Services and put in storage at Exhibitor's expense. Exact hours of installation and dismantling are subject to change at the discretion of Expo Management. **Exhibit spaces breaking down prior to announced Expo closing time, without Expo Management permission, will be subject to a \$250 penalty fee added to their PSE 2025 Exhibit Space rental rate.**
- 5. USE OF EXHIBIT SPACE:** All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided, by the Exhibitor with the exhibit space, for the comfort and safety of persons watching demonstrations and other promotional activities. Each Exhibitor is responsible for keeping the aisles near its exhibit free of congestion caused by its demonstrations or other promotions. Exhibit Coordinator has the sole authority to remove Exhibits, Exhibitor or their personnel from the Exhibit Hall due to their unwillingness to abide by rules & conduct established by Expo Management. All safety & personal health requirements as established by Expo Management, or the Atlantic City Convention Center, must be strictly adhered to by Exhibitor and their personnel. Failure to adhere to required safety & health related regulations will result in immediate removal/restriction of the Exhibitor and their personnel from Police Security Expo 2024 & future PSE events. The taking of photographs is not allowed unless prior approval has been granted by Expo Management. Photos taken by official Police Security Expo photographer may be used for Expo promotional purposes. Exhibitors shall not conduct or sponsor any competing seminars or activities within 50 miles of the Expo without written consent of Expo Management.
- 6. DISPLAY REQUIREMENTS:** Exhibitors shall not display or place any product, sign, partition, person, apparatus, shelving, or other construction which extends more than eight (8) feet above the floor or more than four (4) feet forward from the back wall of the booth. Displays between back construction and front of booth may be no higher than four (4) feet. Specially created island booths, or vehicles on display consisting of three or more standard booths may be exempted from the height and extension rule; however, such an exemption must be granted by Expo Management. No interference with light or view of other exhibitors will be permitted. Exhibit Space side railings must remain clear of obstructions into neighboring Exhibit Spaces. The use of sound systems is permissible, provided that they are not audible more than 3 feet into the aisle or into neighboring exhibit spaces, and that the sound is directed into the Exhibitor's exhibit space vertically. Exposition Management shall have absolute control over implementation of this regulation, the intent of which is that sound systems shall not be audibly objectionable to neighboring Exhibitors. Expo Management retains the right to erect barriers or relocate Exhibit space as a result of complaints received from neighboring exhibitors regarding disturbances caused by flashing lights. Exhibitors must display only the goods manufactured, or services rendered by them in their regular course of business as listed on this Contract. No firm or organization not assigned exhibit space will be permitted to solicit business within the exhibit area. Expo Management reserves the right to restrict exhibits which, because of noise, flashing lights, method of operation, materials, or for any other reason become objectionable, and also to prohibit or remove any exhibit which, in the opinion of Expo Management, may detract from the general character of the Exposition as a whole, or consist of products or services inconsistent with the purpose of the Exposition. This reservation includes persons, things, conduct, printed matter, and anything of a character, which Expo Management deems, is objectionable. In the event of Exhibitor restrictions or removal, the Sponsor shall not be liable for any refunds or other exhibit expenses. No food or animals may be offered or displayed as part of the Exhibit unless given prior approval by Exposition Management. **ALL FIREARMS MUST BE REGISTERED WITH SHOW SECURITY and brought to the attention of Exposition Management upon completion of this Application and Exhibit Space Contract.** All weapons on display must be rendered inoperative and must conform to the list of requirements furnished to Exhibitor, as a contract addendum. Explosives, aerosol/chemical sprays and live ammunitions are strictly prohibited. The N.J. State Police Firearms & Investigations Unit has total jurisdiction in this area and can be contacted at (609) 882-2000. All Exhibitors displaying weapons of any kind must furnish Expo Management with their Weapons Registration Form and signed N.J. State Police Safety & Security Firearms Regulations acknowledgment by no later than Monday, June 24, 2024.
- 7. TAXES AND LICENSES:** Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees, or other charges that shall become due to any authority in connection with their activities at the Exposition. Each Exhibitor is responsible for obtaining all necessary licenses and permits to use music photographs or other copyrighted material in the Exhibitor's booth, display or demonstration. No exhibitor will be permitted to play, broadcast or have performed any music, or use any other copyrighted material, such as photographs or other artistic works, without first presenting to Exposition Management satisfactory proof that the Exhibitor has, or does not need, a license to use such music or copyrighted material. The Exhibitor shall remain liable for and shall indemnify and hold Exposition Management and Sponsor, their agents and employees, harmless from all loss, claims, causes of action, suits, damages, liabilities, expenses and costs, including reasonable attorney's fees, arising from or out of any violation or infringement (or claimed violation or infringement) of any patent, copyright, or trade secret rights or privileges by Exhibitor, Exhibitor's agents or employees.
- 8. EXHIBIT SAFETY:** For all exhibits over twelve (12) feet high, the Exhibitor hereby represents and warrants to Sponsor that Exhibitor has taken all steps reasonably necessary in its judgment to ensure the sound engineering and structural integrity of its exhibit design and the proper construction and safety of the exhibit itself, as erected, including obtaining the certification of a registered structural engineer if reasonably available. All Exhibitors accept responsibility for any personal injury or property damage that may result directly or indirectly from the collapse of its exhibit or any portion thereof or the existence of any other unsafe condition in its exhibit. Exhibitor hereby agrees to indemnify and hold harmless the Sponsor (N.J. State Association of Chiefs of Police), Exposition Management (Sitework Associates, Inc.), the owner and manager of the Atlantic City Convention Center facility, and all others lawfully on the exhibit floor, from and against any claim, loss, liability or damage suffered as a result of Exhibitor's construction or maintenance of an unsafe exhibit. Exhibitor will furnish Sponsor with the engineering and/or insurance certificates referred to herein upon request prior to or during the Exposition.
- 9. LIABILITY:** Expo Sponsor (the N.J. State Association of Chiefs of Police), Exposition Management (Sitework Associates, Inc.), the Atlantic City Convention Center, and their agents or representatives, will assume no responsibility for any injury, loss, or damage that may occur to the Exhibitor or the Exhibitor's employees, Exhibitor's property or personal property of their officers, agents or employees from any cause whatsoever. Any exhibitor wishing to insure his personnel or goods against injury, theft, damage by fire, accident or other cause, must do so at his own expense. The Contracting Party hereby indemnifies and shall defend and hold harmless Expo Sponsor, Expo Management, and the Atlantic City Convention Center, its officers and its employees from and against any and all suits, actions, legal or administrative proceedings, claims, demands, damages, liabilities, monetary loss, interest, attorney's fees, costs and expenses of whatever kind or nature arising out of the performance of this agreement, including those arising out of injury to or death of Contracting Party's employees or subcontractors, whether arising before, during or after completion of the services hereunder and in any manner directly or indirectly caused, occasioned or contributed to in whole or in part, by reason of any act, omission, fault or negligence of Contracting Party or its employees, agents or subcontractors. Sponsor and Exposition Management shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of war, acts of God, or any other cause beyond its control. Anyone visiting, viewing or otherwise participating in the Exhibitor's exhibit(s) is deemed to be the invitee, guest or licensee of the Exhibitor, rather the invitee, guest or licensee of the Sponsor, their agents or representatives. Sponsor and Exposition Management shall not be liable for any injury whatsoever to property of the Exhibitor, or to persons conducting or otherwise participating in the conduct of the exhibit or to invitees, licensees, or guests of the Exhibitor. Exhibitor agrees to abide by existing agreements and regulations covering the use of services or labor in the Exhibition facility. The Exhibitor assumes full responsibility and liability for the acts or omissions of their agents, employees, or independent contractors, whether acting within or without the scope of their authority and agrees to save harmless Sponsor, Exposition Management, their agents and representatives, and the Convention Center facility from responsibility or liability resulting directly or indirectly from such acts, or omissions. Under no circumstances will Sponsor (N.J. State Association of Chiefs of Police) and Exposition Management (Sitework Associates, Inc.) be liable for any lost profits or other incidental or consequential damages. There is no other agreement or warranty between the Exhibitor and the Sponsor, Exposition Management, their agents or representatives except as set forth in this document. The rights of the Sponsor, Exposition Management, their agents or representatives shall not be deemed waived except as specifically stated in writing and signed by an authorized officer of their organization.
- 10. SECURITY AND INSURANCE:** Sponsor will supply guard service during the hours the exhibit area is closed. However, the Exhibitor is solely and fully responsible for its own exhibit material and should insure its exhibit against loss or damage from any cause whatsoever. All property of an exhibitor is understood to remain in its care, custody and control in transit to or from or within the confines of the Exhibit Hall. Exhibitor agrees to waive its right of subrogation against POLICE/SECURITY EXPO 2024 and the officers, directors, employees of its Sponsor and Exposition Management. **LIABILITY INSURANCE:** Exhibitor shall obtain, at its own expense, adequate insurance, but in no event less than \$1 million of comprehensive general liability insurance including the so called "broad form endorsement". Tenant shall be allowed to self-insure.
- 11. CARE OF BUILDING AND EQUIPMENT:** Exhibitors, their agents, employees or independent contractors must not injure or deface the walls or floors of the building, the exhibit spaces, or the equipment of the exhibit spaces. When such damage appears, the Exhibitor is liable to the owner of the property so damaged. All materials used in decoration must be flameproof. Electric wiring must conform with the National Electric Code safety rules and all other applicable rules, regulations, fire laws, electrical codes and other laws of the city of Atlantic City, New Jersey, which affect the installation, conduct and disassembly of the exhibit. Combustible materials or explosives are not permitted in the Exhibit Hall. The Exhibitor shall also comply with requests of officials of the Atlantic City Convention Center and Exposition Management with respect to the installation, conduct and disassembly of the exhibit.
- 12. CANCELLATION:** a. In the event the Exhibitor cancels all, or part, of the exhibit space contracted for hereunder, the following provisions shall apply: (i) if written notice of cancellation is received by the Sponsor prior to March 22 2024, the Exhibitor shall pay a cancellation fee equal to one-half of the canceled exhibit space rental fee; (ii) if written notice of cancellation is received by the Sponsor on or after March 22, 2024 and prior to April 26, 2024 the Exhibitor shall pay a cancellation fee equal to two-thirds of the canceled exhibit space rental fee; (iii) if written notice of cancellation is received by the Sponsor on or after April 26, 2024 the Exhibitor shall pay a cancellation fee equal to the full canceled exhibit space rental fee. (iv) Whenever the cancellation fee payable hereunder shall exceed the total payments already made to Sponsor, Exhibitor shall promptly pay Sponsor the balance of such fee; whenever the payments already made by Exhibitor to Sponsor hereunder shall exceed the cancellation fee payable, Sponsor shall refund such excess to Exhibitor. Except for such excess, all payments made to Sponsor under the Exhibit Space Contract shall be deemed fully earned and non-refundable when made in consideration for expenses incurred by Sponsor and Sponsor's lost or deferred opportunity to provide exhibit space to others, and all cancellation fees that may become due hereunder are acknowledged by Exhibitor to constitute liquidated damages.  
b. If the exhibit space is not occupied by the Exhibitor by 9:00 a.m. on Tuesday, June 25, 2024 Exhibitor shall be deemed to have canceled the exhibit space contracted for, and Sponsor shall have the right to use such space as it deems appropriate and the Exhibitor shall pay to Sponsor all amounts which would have been due, under the terms of subparagraph (a) above, if Exhibitor had canceled the contract as of such date. If notice of cancellation was not received by 9:00 a.m. on Tuesday, June 25, 2024, the Exhibitor shall, in addition to cancellation fees, pay the cost of decorating the ordered exhibit space in such manner as the Sponsor deems appropriate.  
c. If the Exhibitor does not make full payment when due under the terms of this contract, the Sponsor may terminate this contract and the Exhibitor shall be responsible for payment to the Sponsor of all amounts which would have been due Sponsor, under the terms of subparagraph (a) above, if the Exhibitor had canceled this contract as of the date of such default.  
d. Except as Exhibitor's rental obligation may be reduced in accordance with the terms set forth in subparagraph (a) above, the Exhibitor shall be responsible for payment of the total exhibit space rental fee whether the Exposition is canceled, delayed or relocated, in whole or in part, as a result of riot, strike, civil disorder, act of war, act of God, or any other cause or any kind whatsoever not within the Sponsor's control.  
e. **Covid-19 Pandemic Addendum:** In the event, by written notification, of the June 25 & 26, 2024 Police Security Expo being rescheduled or cancelled by Expo Management, Sponsor or the Atlantic City Convention Center due to restrictions on travel and/or Convention Center facility usage as a direct result of the COVID-19 pandemic, the June 25 & 26, 2024 Exhibitor's Police Security Expo exhibit space rental payment will be credited in its entirety to the next scheduled Police Security Expo with the same Exhibit booth location as previously contracted for in June 25 & 26, 2024. Alternatively, as a result of this rescheduling or cancellation, PSE 2024 Exhibitors can request a refund. PSE 2024 refund requests to Expo Management must be made in writing or through email, and refunded Exhibitors may not have access to the same Exhibit booth space in the next scheduled Police Security Expo event. PSE 2024 Exhibit space refund requests on Exhibit space rental payments previously made via credit/debit cards will be subject to a ten percent (10%) administrative cancellation processing fee. Police Security Expo Exhibitors and their staff acknowledge their voluntary participation in the Expo with the knowledge of the dangers involved which include the possibility of exposure to illness from the Covid-19 disease pandemic, and agree to assume all risks of injury, illness, disability, death, harm & loss associate with or arising from their attendance at the event, forever waiving any & all claims, demands & economic losses & expenses against the Expo's Sponsor or Management.

# Be Part of the Action



## ATLANTIC CITY (NJ) CONVENTION CENTER



### Our Attendees Include

- Police Chiefs
- Municipal Police (All Ranks)
- State Police (All Ranks)
- County Police (All Ranks)
- Airport Police (TSA)
- Allied Association Representatives
- College/University Campus Police
- Correction Officers
- Customs Agents
- Federal & State Agencies
- Housing Police
- Juvenile Officers
- Marine Police
- Military Police
- Narcotics Officers
- Park Police
- Sheriffs Departments
- Traffic Safety Officers
- Transit Police
- Wardens/Superintendents

### Specialists Include

- Business Representatives
- Consultants
- Corporate Security Administrators
- Emergency Response Coordinators
- Executive & Command Staff
- Fire/Rescue Officers
- Fleet Managers
- Hazardous Materials Coordinators
- Homeland Security Agencies
- Mayors/City Managers
- Private Detectives/Investigators
- Private Security Firms
- Prosecutors
- Public Utilities Managers
- Purchasing Agents/Procurement Depts.
- Risk Management Officers
- Systems Operators
- Tactical Teams
- Training Academies/Directors



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### MEDIA PLACEMENTS – GROUP & ATTENDEE INCENTIVES

Information on PSE 2024 is scheduled to appear in multiple issues of Police and Security News, Law Enforcement Product News, Police Magazine, NJ Cops Magazine, Armor & Mobility Magazine plus other prominent industry publications, Association Newsletters, Calendar placements, Press Releases, promotions by MEET AC and allied Trade Show events.

Expo Host, the New Jersey State Association of Chiefs of Police holds their annual Conference at the Expo. Attendee incentives include Free Expo Admission, complimentary Name Badges, Expo Bags, Magazine subscriptions, hourly & advanced prize drawings, plus discounts being offered to PSE 2024 Attendees by Atlantic City retail establishments & restaurants.

## ACCOMMODATIONS

### Discounted guestrooms available for PSE 2024

To make reservations online:  
Go to [www.police-security.com](http://www.police-security.com) and "click" the **ACCOMMODATIONS BAR** at the top of the Home Page.

#### CAESARS ATLANTIC CITY

Host Hotel NJ State Assoc. of Chiefs of Police (Expo Sponsor)  
\$139. S/D per night, plus tax, resort & occupancy fee.  
For Reservations call: (888) 516-2215  
Mention Group Code: SC06PS4



#### HARD ROCK HOTEL & CASINO:

Casino Hotel on the Boardwalk  
\$119. S/D. Per night, plus tax, resort & occupancy fee.  
For Reservations call: (609) 449-6860  
Mention: Police Security Expo 2024  
Group Code: GPSE24Z



#### SHERATON A.C. CONVENTION CENTER HOTEL

Non-Casino Hotel – connected to the Atlantic City Convention Center  
\$130. S/D per night, plus tax & occupancy fee.  
For Reservations call: 1-888-627-7212  
Mention: Police Security Expo 2024



#### TROPICANA CASINO HOTEL

On the Boardwalk – Home of the Quarter Entertainment Complex  
\$116. S/D per night, plus tax, resort & occupancy fee.  
For Reservations call: 888-516-2215  
Mention: Police Security Expo 2024



#### RESORTS CASINO HOTEL

On the Boardwalk  
\$95. S/D per night, plus tax, resort & occupancy fee.  
For Reservations call: 609-340-6300  
Mention Group Code: VPSE24



#### BORGATA HOTEL, CASINO & SPA

Upscale Hotel – located in the Marina Area  
\$122. S/D per night, plus tax, resort & occupancy fee.  
For Reservations call: (609) 317-1100  
Mention Group Code: GBPLC24



#### GOLDEN NUGGET CASINO HOTEL

Marina Area Hotel  
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Alia  
AmChar Wholesale Inc. Law Division  
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American Public Safety  
American Recycling Technologies, Inc.  
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Atlantic Signal  
Atlantic Uniform Co.  
Atlas Flasher & Supply Co. Inc.  
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Axon  
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CARFAX for Police  
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Civil Defense Supply, Inc.  
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First Mobile Technologies  
FirstNet Built with AT&T  
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Flying Cross  
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FUSUS  
Galls  
GardaWorld Security Services  
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GM Involve (30)  
Gentilini Motors partnered with Municipal Equipment  
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Police and Security News, Inc.  
PoliceApp.com  
PoliceBikeStore.com  
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